

INTELLIGENT DESIGN AND SMART CONCEPTS WITH A HP TOTAL CARE FOUNDATION

"I have been using HP for the longest time and it has been consistent in delivering good quality products and services. This complete suite of HP Total Care solutions further affirms my opinion of the brand. I will not hesitate to choose HP again to execute my future growth plans."

David Leow,
Managing Director,
Davoe Creative Pte Ltd

Singapore-grown residential and commercial design studio Davoe Creative (Davoe) has been delivering brilliantly executed design-and-build projects, renovation works and even landscaping jobs to their clients. While the business is expanding, founder David Leow has seen times where inspired work stumbled over older IT infrastructure trying to keep up with the firm's growing demands. Davoe's designers needed powerful workstations to design architectural and interior drawings fast. On top of that, they needed a reliable file-sharing and backup system to make work more efficient.

Having robust workstations and a secure and reliable storage system has made a huge difference to the company's progress. Since the installation of these HP solutions, Davoe has seen a leap in the firm's sales, despite the tougher economy. Productivity has increased tremendously for every employee, and there's no need to spend for additional manpower to cope with the growing workload. David estimates at least \$30,000 savings in labour cost per year from the new HP solutions.

AT A GLANCE

Company: Davoe Creative Pte Ltd
Primary Business: Turnkey Design & Build Projects, Interior Design
<http://www.davoecreative.com.sg>

SOLUTIONS:

- HP Compaq DC7800 Business PC
- HP ProLiant ML350 Server
- HP xw4600 Workstation
- HP EliteBook 2730p Notebook PC
- HP EliteBook 8710w Mobile Workstation
- HP TouchSmart IQ800 Series PC
- HP Officejet Pro K8600 Printer
- Microsoft Office Small Business 2007
- Microsoft Small Business Server 2008 Premium Edition

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IT RESOURCES @
WWW.HP.COM.SG/SMB

JEWELLERY SCHOOL FINDS A **GEM** IN HP

Jewellery Design and Management International School (JDMIS) has been conducting academic programmes and professional skills training for aspiring contemporary jewellery designers and entrepreneurs since 2007. To minimise costs, JDMIS initially acquired an entry-level database system that was unscalable and incompatible with the school's needs. Data storage system crashed frequently and the staff and students experienced data loss due to an inadequate backup system.

HP has provided the school with a reliable and scalable computing infrastructure as well as an opportunity to widen students' skills set with cutting-edge CAD tools. HP workstations enable students to process and generate their designs on screen quickly, accurately and in the most visually impactful manner. With the reliable HP infrastructure, students gain peace of mind knowing their designs are backed up and secure. All these give JDMIS a competitive edge from other jewellery design schools.

AT A GLANCE

Company: Jewellery Design & Management International School

Primary Business: Education

http://www.jdmis.edu.sg

SOLUTIONS:

- HP ProLiant ML150 Server
- HP xw4500 Workstation
- HP rp3000 Point of Sale (POS) System
- Microsoft Small Business Server 2008 Premium

"HP has given us the platform to run the latest technologies and solutions in the field. With HP's help, we hope to build a stronger local and regional base of talented jewellery designers to strengthen the industry and be ready for rapid growth and innovation when the economy recovers."

Tanja Sadow, Founder and Dean,
Jewellery Design & Management International School



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